

# THE OXFORD ANALYTICA DAILY BRIEF

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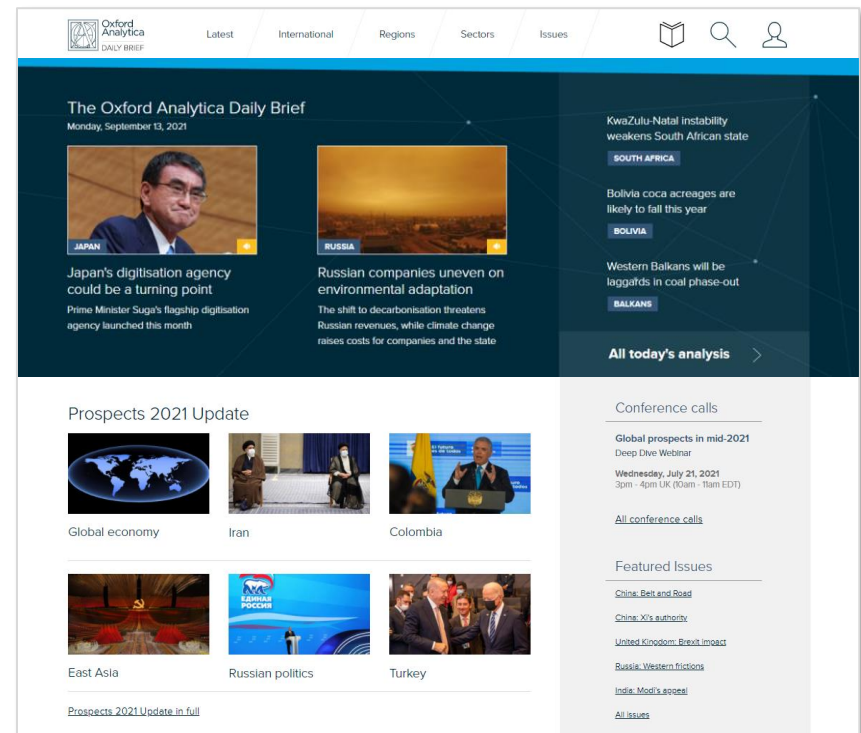
# Daily analysis

## Analysis of trends and developments for decision-makers and analysts

Digging beneath the surface of key trends and events, the **Oxford Analytica Daily Brief** provides in-depth analysis and timely assessment every business day.

Receive a summary of Daily Brief analysis by email, read or listen to it on [dailybrief.oxan.com](https://dailybrief.oxan.com) or download briefs for easy offline reading.

Quickly find relevant analysis, intuitively grouped by date, region, country or sector.



More details: [oxan.to/getstarted](https://oxan.to/getstarted)

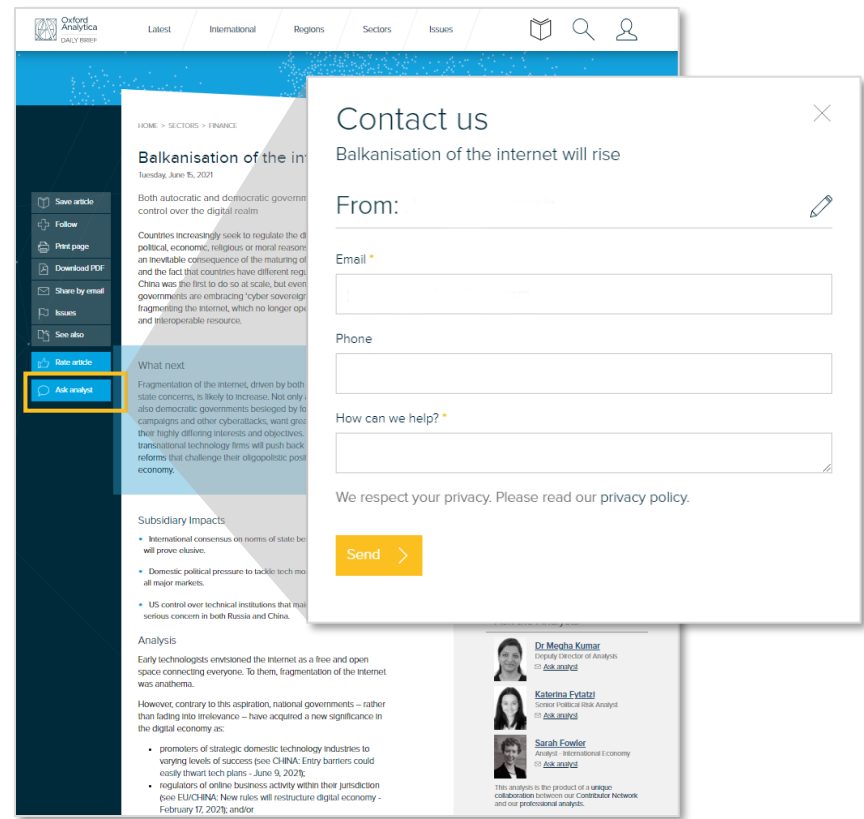
# Ask the analysts

Follow up Daily Brief analysis and interact directly with our in-house experts – at no additional cost

If you want to drill down into an article and pick apart what it means for your region or sector, you can follow up with the relevant analyst.

Contact the analyst directly via the 'Ask analyst' function and receive a short reply that directly answers your question.

The analyst will aim to respond by the next business day; occasionally they might refer the query to a member of our 1,500-strong global expert network.



The screenshot displays the Oxford Analytica website interface. On the left, a sidebar menu includes options like 'View article', 'Follow', 'Print page', 'Download PDF', 'Share by email', 'Issues', 'See also', 'Date article', and 'Ask analyst' (highlighted with a red box). The main content area shows an article titled 'Balkanisation of the internet will rise' dated Tuesday, June 8, 2021. Below the article, there's a 'What next' section and a 'Subsidiary impacts' section. A 'Contact us' modal form is overlaid on the right, featuring fields for 'From:', 'Email', 'Phone', and 'How can we help?'. The form also includes a 'Send' button and a privacy policy notice. At the bottom right, there are profiles of analysts: Dr. Megha Kumar, Katerina Fydzal, and Sarah Fowler.

More details: [oxan.to/asktheanalysts](https://oxan.to/asktheanalysts)

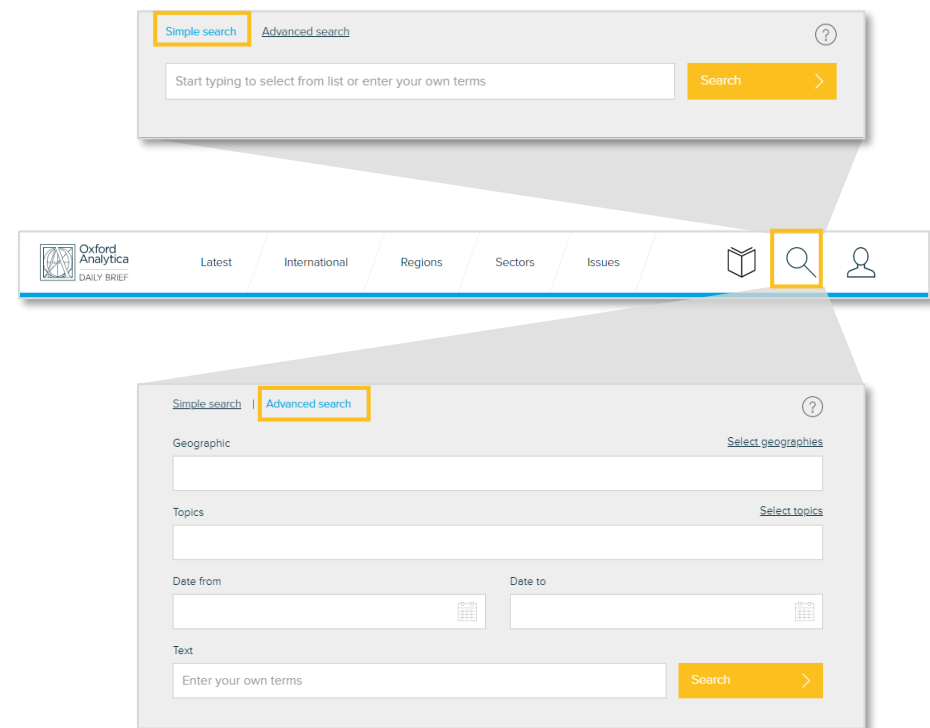
# Comprehensive search

Our powerful, flexible search function lets you find what you need across almost 40 years of analysis

Look back through the archive of all our analysis since 1984 to research how trends have developed over time.

The two search modes – simple or advanced – allow you to fine-tune your research. Filter your results for in-depth Briefs, short Executive Summaries, or graphics.

Save and follow your searches for future use and to get alerts when relevant new analysis is published.



The screenshot displays the Oxford Analytica search interface. At the top, there are two tabs: 'Simple search' (highlighted with a yellow box) and 'Advanced search'. Below the tabs is a search input field with the placeholder text 'Start typing to select from list or enter your own terms' and a yellow 'Search' button with a right arrow. A navigation bar below the search area includes the Oxford Analytica logo, 'DAILY BRIEF', and several filter categories: 'Latest', 'International', 'Regions', 'Sectors', and 'Issues'. To the right of these categories are icons for a book, a magnifying glass (highlighted with a yellow box), and a user profile. Below the navigation bar, the 'Advanced search' section is shown, featuring several filter fields: 'Geographic' with a 'Select geographies' link, 'Topics' with a 'Select topics' link, 'Date from' and 'Date to' with calendar icons, and a 'Text' field with the placeholder 'Enter your own terms'. A yellow 'Search' button with a right arrow is at the bottom right of the advanced search section.

More details: [oxan.to/dbsearch](https://oxan.to/dbsearch)

# Follows

Make sure you don't miss what is happening in your specific area of interest, by using 'follows'

'Follow' a topic, country, sector, issue, or a particular search, and be sent all the latest analysis we write on your chosen subject.

On the Daily Brief website just search for what you need, then click the 'Follow' button – it's as simple as that.



More details: [oxan.to/follows](https://oxan.to/follows)

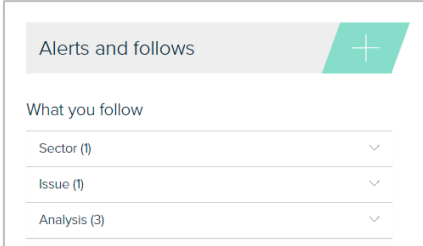
# Email alerts

## Receive what you want, how you want!

Manage the way you receive our analysis: a single daily email with everything we publish that day or a personalised daily email with everything which matches what you 'follow' -- or both.

You can change or cancel at any time - you are in control via the **Alerting Options** section on your own Profile page.

In this section you can also sign up for our Weekly Brief, containing core insights from the week's analysis.



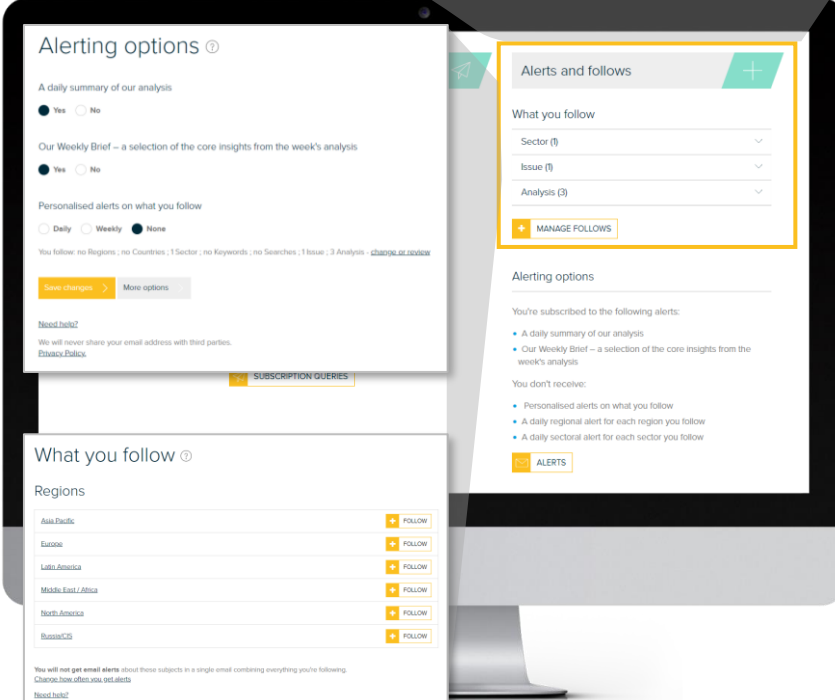
Alerts and follows +

What you follow

Sector (1) ▾

Issue (1) ▾

Analysis (3) ▾



Alerting options ⓘ

A daily summary of our analysis

☒ Yes ☐ No

Our Weekly Brief – a selection of the core insights from the week's analysis

☒ Yes ☐ No

Personalised alerts on what you follow

☐ Daily ☐ Weekly ☒ None

You follow: no Regions ; no Countries ; 1 Sector ; no Keywords ; no Searches ; 1 Issue ; 3 Analysis – [change all follows](#)

[Save changes](#) [More options](#)

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What you follow ⓘ

Regions

Asia Pacific	<a href="#">+ FOLLOW</a>
Europe	<a href="#">+ FOLLOW</a>
Latin America	<a href="#">+ FOLLOW</a>
Middle East / Africa	<a href="#">+ FOLLOW</a>
North America	<a href="#">+ FOLLOW</a>
Russia/CIS	<a href="#">+ FOLLOW</a>

You will not get email alerts about these subjects in a single email combining everything you're following.  
Change how often you get alerts

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Alerts and follows +

What you follow

Sector (1) ▾

Issue (1) ▾

Analysis (3) ▾

[+ MANAGE FOLLOWS](#)

Alerting options

You're subscribed to the following alerts:

- A daily summary of our analysis
- Our Weekly Brief – a selection of the core insights from the week's analysis

You don't receive:

- Personalised alerts on what you follow
- A daily regional alert for each region you follow
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[ALERTS](#)

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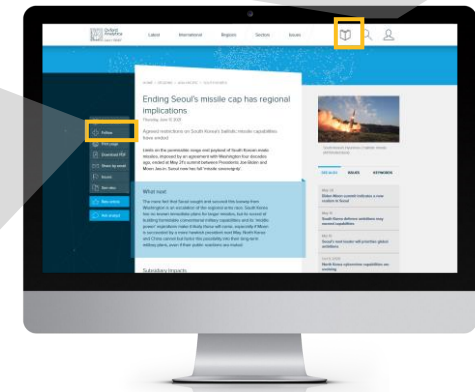
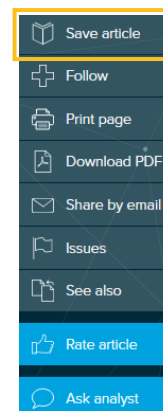
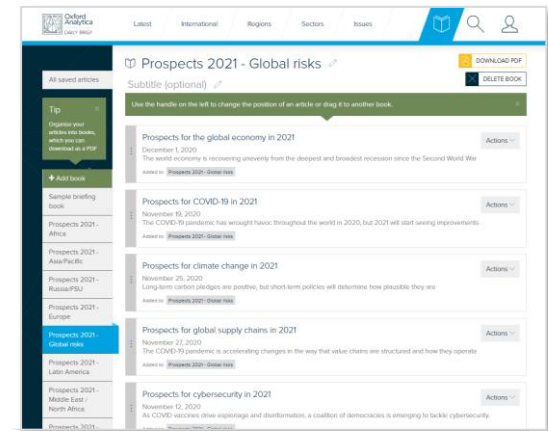
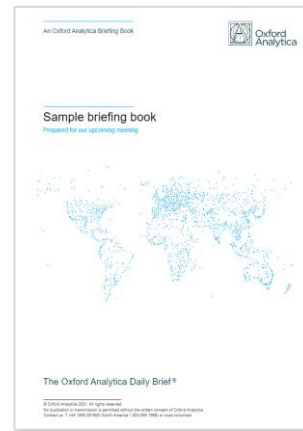


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# Deep dive webinars

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The monthly webinars are exclusive to our clients. Interact with an expert panel in our real-time webinars on global issues

Join us as our expert panels discuss some of the most pressing geopolitical issues of the moment, and interact with the panel via live question and answer.

Clients can sign up to receive invitations to the webinars. You will also be alerted via on daily summary emails and the Daily Brief website. An archive of previous calls is available at [www.oxan.com](http://www.oxan.com).

These Deep Dive webinars supplement our regular private calls with individual clients about the issues that matter most to them.




More details: [oxan.to/dbwebinars](http://oxan.to/dbwebinars)



# Next steps

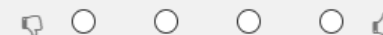
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Use the rating system to tell us how well our analysis works for you.

This feedback helps us to keep the Daily Brief aligned to clients' needs.

More details: [oxan.to/gettinghelp](https://oxan.to/gettinghelp)